

Stakeholder Scorecard Traffic Lights

Any organization that adopts or develops a Stakeholder Scorecard will benefit from using a set of "Traffic Lights" when reporting the status indicated by the Scorecard. Green means AOK. Yellow signals caution and the situation bears looking into. Red spells a problem. More specific values and information from the measures on the Scorecard can then be examined and discussed.

NOTE: The Traffic Lights below display External and Internal Stakeholders. Separate displays might be preferable for some purposes. As it shows, there are some areas that bear looking into and there seems to be a problem with the workers.

