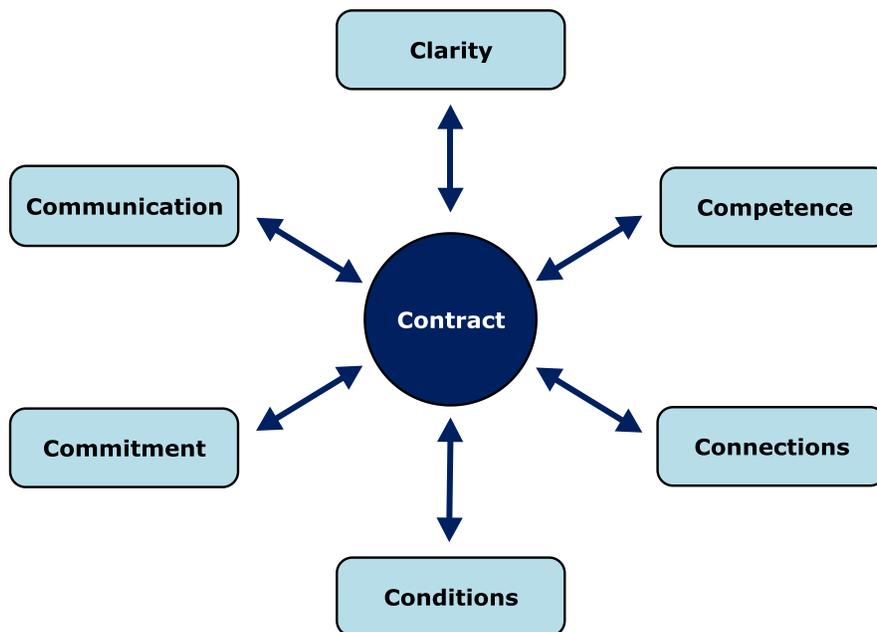


Tools for Knowledge Workers

Seven Secrets of Shared Success



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Organizations don't do anything, people do. The same is true of achievement; organizations don't achieve anything, people do. If an organization is to succeed, its people must also succeed. True success is shared success, the result of a cooperative, collaborative effort between an organization's leaders and its employees. If both fail, it's a disaster. If one or the other succeeds but not both then it's not really success. Only when both succeed is the success genuine. There are seven "secrets" to shared success and they are depicted in the diagram above. For more about these seven secrets and how to take advantage of them, click [here](#).

