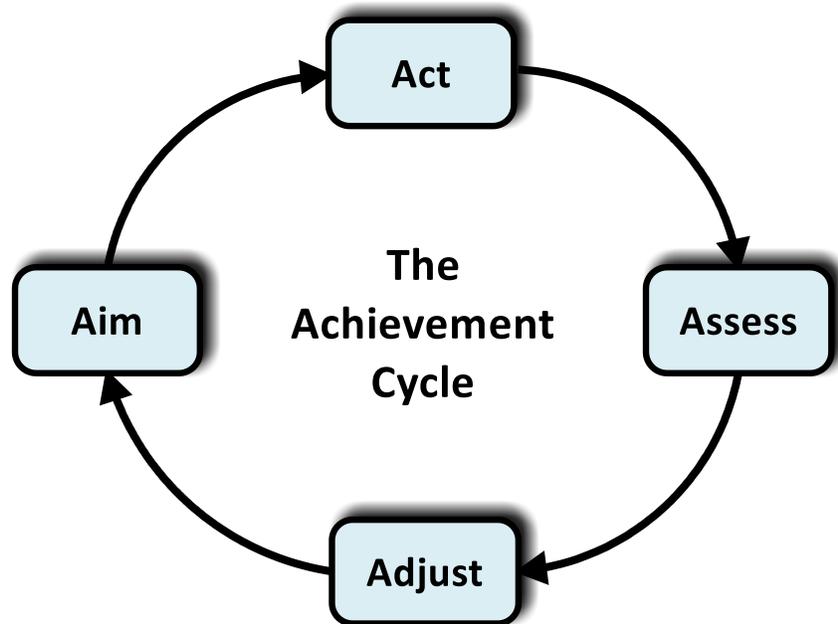


Tools for Knowledge Workers

The Achievement Cycle



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To achieve an outcome, any outcome, you must do four things: Aim, Act, Assess and Adjust. These four actions constitute a cycle by which you move ever closer to achieving your aim. To Aim is to target some variable you wish to change. More specifically, you want to change its value. To act is to directly or indirectly affect the value of that variable. To assess is to take stock of the effectiveness and the efficacy of your actions. To adjust is to alter your approach and that could include changing your aim as well as your actions. In any case, all achievement is marked by this cycle. To read more about The Achievement Cycle, click [here](#).

