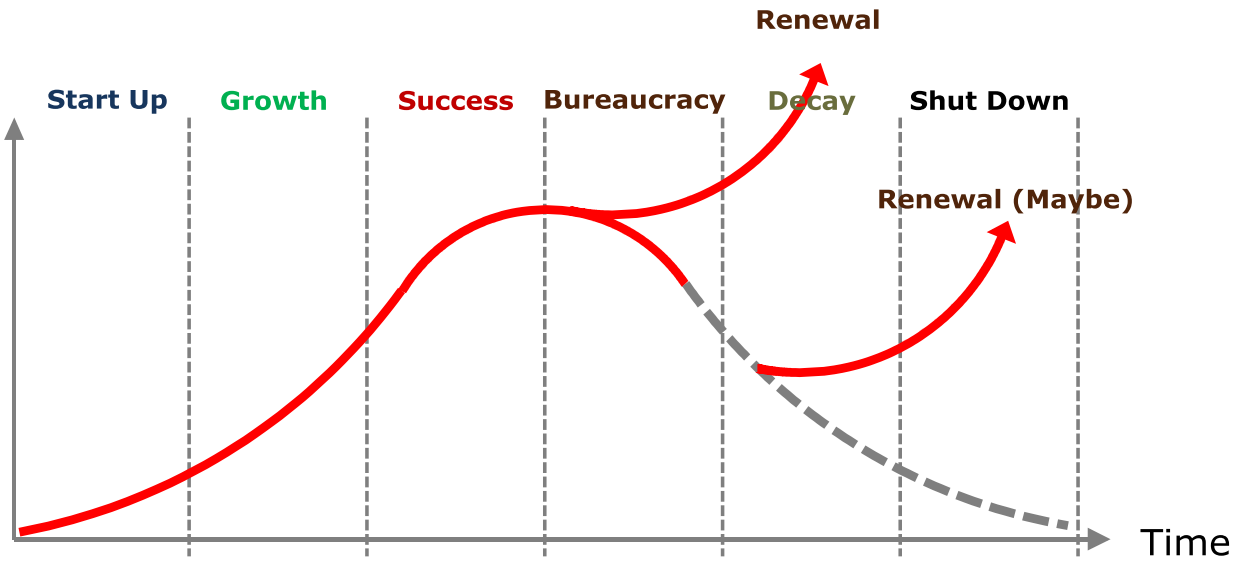
Tools for Knowledge Workers

An Organization's Rise, Fall and Renewal



Organizations, like many people, products and innovations, are usefully viewed as having a life cycle. One view of an organization's life cycle is shown above. As it illustrates, the life cycle runs from Start Up to Shut Down. Between the two lie Growth, Success, Bureaucracy, Decay and eventual Shut Down. To extend an organization's life cycle hinges on Renewal. Renewal is best begun shortly after the organization begins to exhibit the symptoms of Bureaucracy. If Renewal is undertaken after Decay sets in, Renewal might not be possible. For more on the rise, fall and renewal of organizations, click here.

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