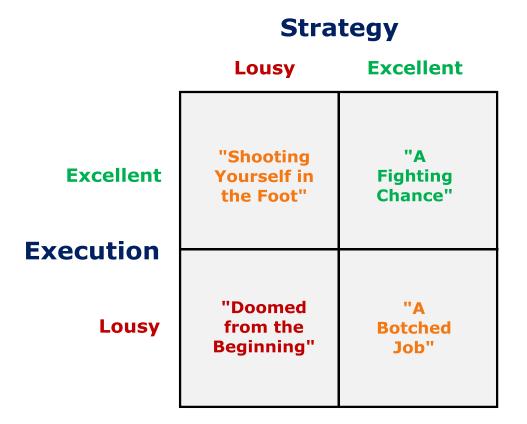
Tools for Knowledge Workers

Strategy vs Execution Matrix



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Your strategy can be right or wrong and your execution of it can be good or lousy. (The same relationship exists between a solution and its implementation or a plan and its execution.) The interplay of the possible combinations yields the matrix shown above. It also suggests that execution is the difference between strategy as envisioned and strategy as realized. (Ditto for plans and solutions.) For more about the implications of this matrix, click <u>here</u>.



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