## **Tools for Knowledge Workers**

## **Strategy: Definitions and Meaning**



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Together, strategy and tactics bridge the gap between the means at our disposal and the ends we seek. But just what is strategy? Strategy is a term that has been borrowed from the military and it has received different treatment by different writers, leading to no small amount of confusion and outright misunderstanding. For a lucid and popular examination of the various definitions and meaning of strategy, click <u>here</u>.

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